

Brianna Couture Handbag Collection



Hot story: Brianna Couture Handbags debuted just less than one year ago, and has already gained the attention of numerous industry insiders. Read the full story on [Brianna Couture Handbags](#)



BRIANNA Couture Handbags debuted just less than one year ago, and has already gained the attention of numerous industry insiders. Lead by budding designer Brianna Lundeen, the company began with a vision to create a line that embodies quality, timelessness and beauty. Lundeen wants all women to relate to her handbags- from the ultra-trendy fashionistas, to the stay at home soccer moms, and college scholars across the nation. As a woman moves through different phases in her life, BRIANNA designs her bags to transition with the woman from one chapter to the next.

The latest collection by BRIANNA features her signature patent leather, as well as authentic calf hair, goat and cow hide leather. To achieve the perfect transition from day to night, BRIANNA creates feminine handbags for the modern woman who is always on the go. This season highlights include oversize clutches, hobos, shoulder bags, satchels, and small envelope clutches.

Predominate colors in this neutral collection include olive, bone, grey, mushroom brown, black and moss green with pops of white, red and plum.

For the designer spring/summer is the epitome of new life, new beginnings, and new and better days. The distinctive bright accent colors in this collection represent the brightness of the new season. The white accents represent a clean slate, new life and new beginnings.

"For spring/summer, women are looking for something that can refresh their wardrobe in a matter of seconds. By carrying one of our new spring styles, women can achieve this much needed revitalization," says Lundeen.

Brianna Couture Handbags are a cut above the rest, due to BRIANNA's obsession with quality and fine leather. Lundeen spent more than half the year traveling the globe in search of the perfect patent leather. There is nothing else in the world like the leather that BRIANNA uses. Believing above all in quality and customer service, Lundeen researches the wants and needs of women, keeping in mind her findings as she creates each collection.

Twenty-one year old Brianna Lundeen is the designer and creator of BRIANNA. She began her company while studying apparel and textiles at North Dakota State University. As the sole designer, Lundeen is involved in every aspect of the creative process from sourcing the fabrics to full execution. She is so dedicated to her brand's success that she listed her cell phone number on her website for the inaugural months, so that if any client had any questions they could speak directly to her.

Lundeen lives in Greenville, South Carolina. BRIANNA's current collection is available at Campaign and Savvy in Greenville. She plans to increase her wholesale business significantly in 2008.

[Shop Brianna Couture](#)